

Till Kahrs

Till Kahrs is a recording artist, singer-songwriter, trainer, speaker, author, and business communication skills expert.

Early life

Kahrs was born in <u>Hamburg</u>, Germany. He is the only son of two German-born parents. When he was one year old, his parents emigrated to the United States, where his father became a professor of political science.

Kahrs graduated from El Dorado High School (Placentia, California) and subsequently attended University of California, Irvine where he received his BA degree in Social Science. He later received a master's degree in business administration (MBA) from Pepperdine University. Kahrs has held various positions in sales and marketing for three



Till Kahrs at Fan Fest LA in 1995

Fortune 500 Companies in the beverage alcohol industry including Gallo Wine Company, Seagrams, and Heublein before pursuing his musical and speaking/training career. Till became the youngest district manager ever at the Gallo Wine Company at age 22, and the youngest regional manager in history at Seagrams at age 25. He resides in Southern California. [1]

Musical career

Kahrs started playing the Orange County coffee house circuit in the early 1990s playing cover songs as well as his own self-penned compositions. His constant playing and huge following provided him the opportunity to headline The Crazy Horse Saloon, in Santa Ana, California, which he sold out twice in the mid-1990s. The *Los Angeles Times* called him "the master of hooks" and mentioned further "his greatest asset is his winning baritone", after reviewing one of his shows. This led to his being signed to a sixalbum record deal by Autogram Records. [1][2]

In 1994 Kahrs had a Top Ten Country hit in Europe called "Playin' For Keeps", followed by another Country Top Ten hit titled "Slow Burn Woman" in $1995.^{\boxed{11}}$

In September 2017 Till's song "The Lights of Hamburg" hit the charts and a 'live' interview was conducted in German on the world's oldest radio station NDR in his hometown of Hamburg.

Kahrs co-wrote the song "By Your Side" with Dirk Schlag and Craig Lackey, released by Nashville-based recording artist Craig Lackey. This trio also wrote the song "Sleepless Nights" for the "Young & The Restless" TV Show Soap Opera on CBS in September of 2024. Kahrs has co-written two songs for

German singer Rene Krebs ("German Idol" finalist) and co-written two songs for Greek born German singer Jimmy Makulis (Considered to be the "Sinatra of Germany"). He has also written songs for other European artists like CLEO.

In 2024 Kahrs wrote the title track for the award-winning animated short film "Shanghai Sin", which he also wrote, produced, and directed. This film was an adaptation based on the novel by Karl Zelinski "Shanghai Sin in Newport Beach".

Kahrs has also been the lead singer and lyricist for the musical group Blue Moon, signed by Marabu Records. Blue Moon has had several minor hits in Europe and "A Little On The Side" was released in the summer of 2023. In early 2024 the two albums "Till Kahrs 33 Greatest Hits-Triple Tilltanium Box Set" and "Till Kahrs LIVE at The Crazy Horse" were released.

After music

After several years of touring in Europe, Kahrs returned to his business roots doing training and speaking, as an expert in public speaking and selling skills. In 2000 his book *Enhancing Your Presentation Skills* was published and that same year he also founded his own training company TheTrainer4u.com. Kahrs' book has become an international business best seller and is now also available as an eBook. Till Kahrs, who is also known as "The Speak Dr.", is solely credited for developing the "Lock, Talk, and Pause" and "Absorb, Align, and Address" concepts which are at the core of his public speaking skills technology which helps people to control their eye contact and slow down their speech delivery, thereby managing their nervous behavior. He is often contacted by national magazines and asked about people's fear of public speaking. In July 2006 an article appeared in Fitness Magazine and MSN: *Get-A-Grip Guide to Conquering Your Phobias* and Kahrs explained the secrets of maintaining composure during public speaking. [2][3]

Kahrs has been featured in articles by the <u>Orange County Register</u>, The <u>John Tesh</u> Radio Program, Irvine World News^[1] $MSN^{[3]}$ and USA Today. He is also a frequent guest on TV and radio programs analyzing presidential debates and offering advice to listeners on public speaking.

On January 12, 2015, Kahrs appeared on The KTLA Morning Show in LA, and on March 3, 2014, Kahrs appeared on The Fox Business News Channel-*The Willis Report* with Host Gerri Willis in NY.

In 2009 Kahrs released the DVD "Presentation Skills Mastery", which is now the No. 1-selling speaking DVD on Amazon.

Tennis

In 1975 Till Kahrs along with his doubles partner Tim Kilker won The Orange League (CIF Southern Section) Tennis Doubles Championship representing <u>El Dorado High School (Placentia, California)</u>. In 1993 Till won the Irvine Tennis Association Singles Title played at Heritage Park in Irvine, CA